

ADVERTISING PRICES

STANDARD SPOT RATES

1-30 spots Per Spot	15 seconds \$6	30 seconds \$10	60 seconds \$12
31 or more Per Spot	15 seconds \$4	30 seconds \$8	60 seconds \$10

Specific times add 20% / Net to station

BIG DAWG SPONSORSHIP

40 spots	30 second commercials per month \$575
30 spots	60 second commercials per month \$575

All sponsors receive 2 spots during the broadcast and 1 spot during Dawgs Talk. Including all football, basketball, and over 40 baseball games, plus an invitation to the Big Dawg Banquet.

FESTIVAL LIVE BROADCAST SPONSORSHIP

20 spots	15 second commercial package \$125 ROS
10 spots	30 second commercial package \$125 ROS
30 spots	30 second commercial package \$275 ROS

All festival packages receive 25 shared promos and 12 live mentions in the LIVE remote broadcast from the festival.

SOUNDS OF CHRISTMAS

72 Hours of uninterrupted Christmas Music

10 spots	30 second commercial package \$125
30 spots	30 second commercial package \$275

Each package receives 25 shared promos mentioning your business as a sponsor.

ROLLING RADIO SHOW LIVE

2 Hour LIVE broadcast and 40 :30 spots \$400
3 Hour LIVE broadcast and 60 :30 spots \$600
4 Hour LIVE broadcast and 100 :30 spots \$800

Live broadcast receive 4 :90 second breaks per hour WFCA will furnish some giveaways. Your business is encourage to put some giveaways together.

HOT PACKAGES FOR RESULTS

20 spots Per Month	30 second commercial package \$160
30 spots Per Month	30 second commercial package \$240
40 spots Per Month	30 second commercial package \$320

Each package receives 25 shared promos mentioning your business as a sponsor.

HIGH SCHOOL SPORTS SPONSORSHIP

10 spots	30 second commercial package \$125 ROS
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All game sponsorships receive 2 spots during the game and 25 shared promos mentioning your business as a sponsor of the game.

You can specify times for additional 20%/ All rates are net to station
662.547.6414

